



MARCH
MADNESS
MARKDOWN

VOLVO
OF CINCINNATI

VOLVO
OF CINCINNATI
at Union Centre



SAFE + SECURE

Because you should feel as secure purchasing a new Volvo as you do driving one.

ON ALL NEW 2012 & 2013 VOLVOS*

5 YEAR/50,000 MILE WARRANTY

5 YEAR FACTORY SCHEDULED MAINTENANCE

5 YEAR WEAR & TEAR COVERAGE

5 YEAR VOLVO ON CALL ROADSIDE ASSISTANCE

*The Safe + Secure coverage length and mileage is contingent upon whether the vehicle is purchased or leased. Lease vehicle coverage is also affected by the finance source chosen.

The Volvo Safe + Secure Coverage Plan is a U.S.-specific program and is valid only when repairs are performed at an authorized U.S. Volvo Retailer subject to all applicable exclusions or limitations. Safe + Secure Coverage is based on the original coverage eligibility determined by the sales type / lease. 5-year 50,000-mile warranty on all 2012 models. It applies to eligible 2011, 2012 and 2013 Model Year U.S. specification vehicles purchased in the U.S. See dealer for details (excluding fleet vehicles).



Volvo of Cincinnati now offers the Ultimate Volvo Experience

- Safe & Secure
- LifeCare Plus – a warranty for the life of your car
- Free Courtesy Cars for Service
- Free Car Washes and Much More!

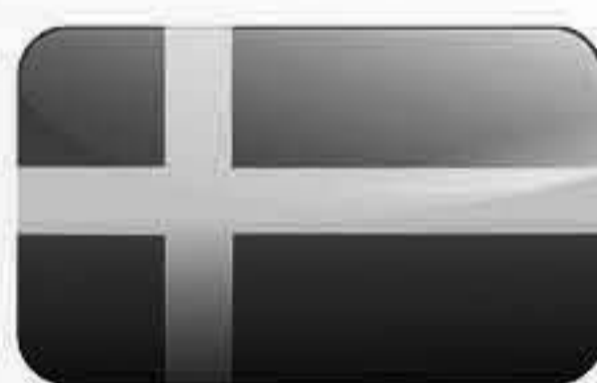
Know what is best about owning one of these?



You get **\$1,000 CONQUEST BONUS** toward any New 2012 Volvo S60

Just show proof of ownership. No trade required.

If you have owned or leased a **VOLVO** or **SAAB** in the past 6 months you are eligible for the Owner Loyalty Bonus Offer.



OWNER LOYALTY BONUS OFFER

You get **\$1,000** toward the purchase of a 2012 or 2013 **VOLVO**.

S60 T5 | \$299 per month
36 month lease
\$3,293 due at signing

No security deposit. MSRP \$22,175. 10,000 miles per year. \$0.25 per mile for excess. Excludes tax, title and fees. Total payments \$10,764. Option to purchase at predetermined value. Through U.S. Bank to qualified buyers. Offer ends 3/31/12.



Financing as low as

0.9% APR

on New Volvos

Financing as low as

2.49% APR

on all Certified Pre-owned Volvos

Over **75** New Volvos In Stock!

